

PUNJAB STATE ELECTRICITY REGULATORY COMMISSION
NOTIFICATION

The 4th January, 2013

PSERC/Secy/ 78. In terms of provisions of Regulation 8.1 of the Punjab State Electricity Regulatory Commission (Demand Side Management) Regulations 2012, the Punjab State Electricity Regulatory Commission hereby constitutes a Demand Side Management Consultation Committee (DSM-CC) consisting of the following members :-

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| 1. Secretary, PSERC | Convener |
| 2. Director, PEDDA, plot No. 1 & 2, sector 33-A, Chandigarh. | Member |
| 3. Representative of BEE | Member |
| 4. CE/TA&I, PSPCL, Patiala. | Member |
| 5. Sh. Kewal Krishan Sharma, Director, Avani Textiles, Ltd., PHD Chamber of Commerce & Industry, PHD House, Sector 31/A, Chandigarh. | Member |
| 6. Dr. Mandeep Singh, Associate Prof., Electrical & Instrument Engg. Deptt. Thapar Univericity, Patiala. (BEE Certified Energy Auditor) | Member |
| 7. Ar. Surinder Bagha, Saakaar Foundation, SCO 53-55, Third Floor, Sector 17-D, Chandigarh. | Member |
| 8. Dr. Sarbjit Singh Sookh, Director, School of Energy Studies for Agriculture, PAU, Ludhiana. | Member |
| 9. Mr. H S Sandhu, GM, SIEL Chemicals Complex, Rajpura, | Member |

Joint Director/Regulations shall be the ex-officio Secretary of DSM-CC.

2. The Demand Side Management Consultation Committee (DSM-CC) will meet on the request of the secretary of the DSM-CC and perform the following functions in the manner specified in Regulation 8.2 of the Regulations ibid :-

- (i) To develop Guidelines/Regulations resulting in facilitation of DSM Programme(s) implementation;

- (ii) To advise the Licensee(s) on conducting continuous consumer surveys and load research to seek information on end-use technologies, usage patterns, willingness to pay, sensitivity studies, market research etc. to assess DSM potential;
- (iii) To advise awareness activities/campaigns/exhibitions, consumer interaction sessions developed by the Licensee(s) & to supervise the same thereafter;
- (iv) To promote cross-learning among the Licensee(s) and other stakeholders so as to design appropriate DSM Programme(s)/Plan;
- (v) To develop innovative tariff offerings to promote DSM;
- (vi) To review DSM Programme(s)/Plan submitted by the Licensee and to assist the Commission in assessment;
- (vii) To evaluate the terms set by the financiers/ bankers for funding DSM Plan;
- (viii) To provide support to the Commission for instituting DSM Programme(s)/Plan monitoring, review and Evaluation Measurement & Verification (EM&V) as and when required;
- (ix) To study the impacts of already implemented DSM Programme(s);
- (x) To apprise the Commission about all DSM related activities on quarterly basis.

3. The Demand Side Management Consultation Committee (DSM-CC) shall come into being on the date of its publication in the official gazette and have a term for a period of two years.

4. A non-official member of the Demand Side Management Consultation Committee (DSM-CC) will be entitled to receive for each day on which the meeting is held and he is present, traveling allowance at the rate admissible to Grade-I officer of the State Government plus sitting fee of Rs.500/- (Rs.five hundred only).

Sd/-
(Suresh Singla)
Secretary,